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# NEWS RELEASE

## Simmons implements flexible working hours in support of Work-life balance & LTA's Travel Smart Programme.

**28 May 2013, Singapore** – Come 1 June 2013, Simmons implements flexible working hours scheme in support of government's call for greater work-life balance and at the same time to support Land Transport Authority's (LTA) Travel Smart Programme, which is set to kick-start on 24 June 2013. The initiative aims to promote work-life balance amongst employees, between their personal and work commitments. Together with the LTA's travel smart programme, employees will enjoy flexible working hours, savings on train rides and greater personal time. Staff that drives, who opt for a later start time, will also enjoys lower Electronic Pricing Rates and avoid huge peak hour traffic.

Ms Gena Lee, Human Resource Manager commented, "From 1 June, employees can opt to come in to work anytime between 8.00am to 9.30am. They will also knock-off work between 5pm to 6.30pm. With this initiative, employees who are the early risers will be able to enjoy the free train rides as stipulated in LTA's guidelines. So, if an employee starts work at 8am, he/she will leave work at 5pm, allowing the employee to have more time with his/her family or pursues personal development."

Mr Casey Teh, Managing Director of Simmons (SEA) Pte Ltd advocated, "Simmons is an active supporter and advocator of any government initiatives that is relevant to our organisation. We have to-date supported the government's call to hire Singaporeans workers first, re-hiring of silver-haired workers, being part of the family-life ambassador programme; participates in annual Eat-with-your-family programme and many more of the work-life strategies. Hence, in-line with LTA's travel smart programme, we felt this will benefit our employees especially those early-risers and those with families. We recognise that happy employees breeds happy and positive work environment which in turns, generates a more productive workforce. A pro-family, work-life balance company will be able to better retain and attract talents bedding industry.





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In Simmons, there is a strong culture of belief that employees are the company's assets. In line with this belief, various schemes are implemented over the years, targeting to benefit both the employees' mind and body. A healthy mind is maintained through focus on one's personal development and continued education, while a healthy body is advocated through several organised welfare activities like health talks, cycling, bowling, marathons (JP Morgan Corporate Challenge) and even BMI/weight management. A great mind and body promotes a healthy lifestyle. A healthy lifestyle makes happy people. Happy people make good employees. Good employees empower Simmons to do its best.

### End ###

**About Simmons (SEA) Pte Ltd**

Atlanta-based Simmons Bedding Company is one of the world's largest mattress producers with more than 140 years heritage. Maker of Beautyrest®, Beautyrest Black®, BackCare® and Connoisseur™, among others, and preferred hospitality partner amongst world-renowned hoteliers, which include Westin Hotels, Starwood Group of Hotels, Resorts World Sentosa and Shangri-la hotels, Simmons is committed to constantly research, develop and create better beds to deliver better sleep. It is Simmons' goal to work continually with medical and industry experts to educate the public on the importance of quality sleep and the impact that a lack of it can have on our lives. Simmons is committed to developing superior mattresses to promote a higher-quality sleep, helping ensure consumers around the world are truly Living Life Fully Charged™.

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*Beautyrest*

*BackCare*

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