



SIMMONS (SOUTHEAST ASIA) PRIVATE LIMITED

100 BEACH ROAD #14-07 SHAW TOWER SINGAPORE 189702

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www.simmons.com.sg Co. Reg. No: 199303272D

NEWS RELEASE

Christmas Shopping at Simmons Gallery Capitol Piazza gives you an array of delightful gift ideas this festive season, with discounts of 25% or more.

Singapore, For Immediate Release – Shopping for Christmas has never been simpler! The merchandise at Simmons Gallery Capitol Piazza offers consumers a wide array of luxurious home accessories and gifts this festive season. From now till 25 December 2016, consumers can enjoy discounts of 25% or more for these gifts. To make the deal sweeter, a pair of Australia designed ENJOY flameless candles will be given away with every mattress purchase.

These home accessories include imported cushions, hand-made crochet soft toys and Germany imported Linari Home Fragrances. Also available for sale for the *first* time in Singapore is the Fillico Jewelry Water. Imported from Kobe, Japan, natural spring water is placed in luxury bottles decorated with Swarovski crystals with a crown cap and angel wings -definitely a presentable gift for your loved ones.

“We aim to delight our customers with a one-stop solution for home accessories. This makes shopping much more convenient for our customers who step into the store. Furthermore, customers can enjoy the ease of shopping coupled with the personalised services from our well-trained retail consultants in store.” Ms Michelle Anne Ng, Marketing Manager of Simmons (SEA) commented.

Simmons Flagship Gallery, Capitol Piazza is located at 13 Stamford Road, Capitol Piazza #02-25/26, S(178905). Tel: +65 6385 3966. Operating hours are 10.30am to 9.30pm.

End

About Simmons (SEA) Pte Ltd

Atlanta-based Simmons Bedding Company is one of the world's largest mattress producers with more than 145 years of heritage. Maker of Beautyrest®, Beautyrest Black® and BackCare®, and also the preferred hospitality partner amongst world-renowned hoteliers, which include Westin Hotels, Starwood Group of Hotels, Resorts World Sentosa and Shangri-la hotels, Simmons is committed to constantly research, develop and create better



LIVING LIFE FULLY CHARGED™



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beds to deliver better sleep. It is Simmons' goal to work continually with medical and industry experts to educate the public on the importance of quality sleep and the impact that a lack of it can have on our lives. Simmons is committed to developing superior mattresses to promote a higher-quality sleep, helping ensure consumers around the world are truly Living Life Fully Charged™.

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Beautyrest

BackCare®

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